

## Product Highlights: Effect Pigments

New Pigment Technologies	
<b>Zenexo®</b> <i>Ultra-Thin Pigments (UTP)</i>	<b>Zenexo®</b> represents a new generation of <b>colored aluminium effect pigments</b> based on an ultra-thin aluminium substrate of reproducible thickness. A high-tech metal-oxide precipitation process leads to ultra-thin effect pigment particles with unique advantages in coatings, plastics and printings applications. <b>Zenexo®</b> is supplied in a powder delivery form, which is <b>safe-to-use, easy to transport, easy to store, easy to formulate</b> and provides <b>outstanding coloristic features</b> i.e. hiding power, flop and gloss. <b>Be impressed by our new developments!</b>
<b>MultiFlect®</b> <i>Polychromatic Effect Pigments</i>	With <b>MultiFlect®</b> effect pigments, <b>polychromatic effects</b> can be realized in coatings, plastics and printings applications. <b>MultiFlect®</b> exhibit <b>polychromatic light sparks</b> resulting in <b>eye-catching rainbow appearance</b> under directional lighting. Switchable optical effects using MultiFlect® can be achieved using LED light sources. It provides a perfect combination of <b>polychromaticity</b> and <b>cost efficiency (CE)</b> .
New Effect Pigments	
<b>AluStar® UTM series</b> <i>Ultra-treated Metallics</i>	The <b>AluStar® UTM 10000 effect pigment series</b> closes the gap between fine, high quality, silverdollar pigments and vacuum metallized pigments. The good metallic effect extends to chrome-like reflection in the coatings & printing inks industry. SCHLENK offers 3 different grades in various delivery forms.
<b>Decomet®</b> <i>Mirror-like Effect Pigments</i>	The <b>Decomet®</b> series is used to achieve high quality <b>mirror-like effects</b> . Decomet® 2004 18/10 C0 is our new development in the <b>VMP (vacuum metallized pigments)</b> coatings area, due to its great properties such as bright metallic effect, high gloss, very good DOI and flop.
<b>Powdal® SDT</b> <i>Effect Pigments for Powder Coatings</i>	<b>Powdal® SDT</b> is a <b>super durable technology</b> grade in the <b>Powdal® high performance powder coatings aluminium pigment range</b> . It provides outstanding chemical stability properties and protects the aluminium pigment particles against alkaline & acidic attack.
<b>AluLux®</b> <i>Effect Pigments for UV-curable coatings</i>	<b>AluLux®</b> is a new product series of aluminium based effect pigments for the application in different UV coatings and printing inks technologies. <b>AluLux®</b> includes metal effect pigments with different treatments which meet the requirements of all types of waterborne UV coatings and printing inks applications.
<b>Grandal® W</b> <i>Pellets easy to use</i>	<b>Grandal® W</b> is the <b>new generation of aluminum pellets</b> for <b>water-based</b> printing inks. Grandal® W grades allow <b>dust-free processing</b> , are easy to dose and disperse, can be used in a variety of formulations and can be airfreighted.